

Privacy Policy for INSEAD Connect

INSEAD provide this Site.

INSEAD and its representations and divisions in France and in the World, hereafter collectively called INSEAD, recognize the need to protect the privacy of the personally identifiable information that we collect from you as you use the Site. Users should fully understand the terms and conditions surrounding the capture and use of that information. Without prejudice to your statutory rights pursuant to French law "Informatique et libertés", by submitting information and or using the site, you agree to INSEAD use of such information as described below, whether collected through this site or any other means, and as mentioned at the time such information is collected. Please see our Terms of Use for more information about our on-line policies.

Information Collected

INSEAD collects personally-identifiable information on certain areas of the Site when users register, sign up for conferences and newsletters, participate in surveys, bulletin boards and discussion forums, etc. You are informed of the nature of the data collected and whether or not providing the data is compulsory by informative notices displayed at the time the data is requested from you on the Site. The personally-identifiable information collected may consist of a unique access ID and contact information such as names, mailing addresses, e-mail addresses, telephone and fax numbers. We may ask for further optional information from time to time to get a better picture of our visitors and their preferences. INSEAD encourages users to provide this information to ensure that the content of our Site will remain relevant to your interests and needs.

Membership to this Site requires that you agree to update your personal information as requested at the registration page that allows INSEAD to provide the Alumni online directory.

Use of Information

You are informed of the use of the data collected by informative notices provided at the time the data is requested from you on the Site. The data collected is necessary to INSEAD to you with access to the Site and its functionality. According to the services you sign up for, as an Alumni, INSEAD may send to you e-mail at the address indicated at the registration page, sending you the electronic material you have requested. By exception your Membership to this Site will include you in the mailing list of messages from INSEAD, which may be sent to you from time to time except if you expressly disagree. INSEAD also uses personally identifiable information to measure visitor usage and interest to help us improve the content and functionality of our Site. INSEAD uses personally identifiable information collected from cookies and IP addresses as described below.

You agree that all the information you provide at the registration page will be available on the Site to all Alumni using the online directory, unless you have restricted the access to this information by personal choice. If you have previously agreed to publication of your personal information in printed Address Book, or if you expressly agree to that on the Site, the information you provide on the registration page will additionally also be used to update the printed Address Book.

Cookies and IP addresses

Cookies are small data files that certain web sites write to the user's hard drive when a site is visited. The Site uses cookies to facilitate the login process. By accepting our cookie, your password details are stored and a registered user is permitted access to certain pages of our Site without having to log on each time. INSEAD recommends in this case that you secure the access of your computer in order to avoid usage of the Site by unauthorized persons with your personal login and password. INSEAD also logs IP addresses, or the location of a

computer on the Internet, to help diagnose problems with our server, to administer the Site and for security reasons.

Disclosure to third-parties

INSEAD does not disclose your personally-identifiable information to third-parties, with the following exceptions:

to INSEAD's representations and divisions in France and in the World;

to third parties if you have expressly agreed to that on the Site; to consultants or potential employers if you have accepted such a service;

as required by judicial, regulatory or administrative proceedings of any nation, state, or other applicable jurisdiction;

if, in the sole discretion of INSEAD, disclosure is required to protect the Site, INSEAD, or its Board of Directors or Faculty;

to service providers for the purpose of improving the functionality of the site. However such providers may not retain, store and or disclose the personal data for their own and or other third party use.

aggregate non-personal information which is shared with the sponsors of the Site in order to describe the demographics of users who see the sponsors' logos on the Site.

information that you post or otherwise publish on the Site in discussion rooms, survey responses, etc., which are made publicly available on the Site.

External Links

The Site contains links to third-party Web sites. Please be aware that we cannot control and are not responsible for the information collection practices of third-party Web sites. We encourage you to review and understand the privacy policies of these Web sites before providing any information to them.

Access, changes and deletions

You may access, correct, update and/or delete any personally-identifiable information, unsubscribe from mailing lists or terminate your subscription to the Site by following the instructions on the registration page of the Site. Alternatively, you may send us an e-mail at directory@alumni.insead.edu to exercise your statutory rights of access and modification of your personally-identifiable information.

By using the Site, you consent to the collection; use and processing of your personally identifiable information by us in the manner and for the uses described in this Privacy Policy and our Terms of Use. We reserve the right to make changes to these policies as appropriate, and will alert you to any changes made.

For further information

If you have questions about our Privacy Policy or the practices of the Site, please e-mail us at alumni.relations@insead.edu